

Optessa Selected to Exhibit at the Canadian National Stand at the SAE World Congress 2008 in Detroit

Optessa CEO Vasu Netrakanti to Speak at the Canadian Consulate Press Conference

Edmonton, Alberta – April 10, 2008 – In recognition of its leading-edge technology solutions for the automotive industry, Optessa Inc. was selected to exhibit at the Canadian National Stand at the SAE World Congress 2008 in Detroit April 14-17. In addition, Optessa CEO Vasu Netrakanti will speak briefly about “Automotive Scheduling – Today’s Challenges and the Optessa Solution” during the Canadian Consulate Press Conference on Tuesday, April 15.

Please stop by the Optessa Booth in the Canadian National Stand to learn more about Optessa’s innovative “Optimal Intelligent Scheduling” solutions for automotive manufacturers.

Optessa Inc., Booth #225

Canadian National Stand, SAE 2008 World Congress

To pre-book an appointment or a demonstration:

- Press and analysts please contact Mary Erickson, mary@reidycommunications.com, 307-733-1211
- Prospective customers, please contact Ryan McGrath, ryan@optessa.com, 908-902-3029

Canadian Consulate Press Conference

1:30pm ET Tuesday April 15th

In the Canadian National Stand

For more information about the press conference, please contact Christine Ellis of Facet International Marketing, CEllis@facetcompany.com, 734-453-3500

The Optessa Multi-Line Sequencing & Scheduling Solution (MLS) helps auto manufacturers optimize and smooth assembly planning, sequencing and scheduling so that OEMs and suppliers can more effectively fulfill customer demand through its superior schedules and fast optimization engine. Optessa MLS provides an optimized and evenly favorable solution for every model and part throughout the schedule horizon.

From the SAE World Congress, Optessa will be announcing the addition of Optessa MLS with Real-Time Sequencing (MLS-RTS) solution, which extends the value of the company’s MLS platform. Optessa MLS-RTS enables real-time automated re-sequencing of in-plant and out-of-plant scheduling and sequencing, giving manufacturers the power to respond, resequence, and refocus their operations in real time.

For more information about Optessa MLS, download the whitepaper, "Using Modern Scheduling Systems to Deliver to Customer Demand" at http://www.optessa.com/products_download.htm.

About Optessa

Optessa Inc. is an emerging leader in scheduling and sequencing optimization software for high volume manufacturers. Optessa offers the only software solution that can effectively optimize assembly planning, sequencing and scheduling across all of a manufacturer's product lines and constraints. It solves these complex problems through a unique combination of modern optimization techniques based on patent pending algorithms and extensive domain knowledge. Optessa's customers include some of the largest, global brand manufacturing companies, and its platform is designed to solve the needs of companies in automotive, semiconductor and other high volume discrete manufacturing environments. To learn more about Optessa, please visit www.optessa.com.

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